

# Your customers deserve the best.

For over 60 years, PPRB has been helping Pharmacies across North America build relationships, generate sales and win loyal customers with our signature line of **high-quality**, **low-cost** wall calendars that's packed with valuable **content**.



#### **PPRB Calendar Features**

13-month format (Dec 2024–Dec 2025)	Large date squares
Holidays (including religious observances)	Moon phases
Before/after months on each datepad	Sunrise/sunset times
Large bottom-flap personalization area	Fishing and Gardening Guides

#### **EARLY BIRD PRICING EXTENDED!**

## Why Calendars?

PPRB Calendars are tangible, content-filled products that your customers can enjoy throughout the year and more. It allows your pharmacy to stand out from the digital noise for only a penny a day!

### How do I use a Marketing Calendar?

Hand them out to your current and potential customers. A hand-delivered personalized calendar featuring your store's information lets them know they're valued and gives just the push they need to keep coming back.