

PPRB
— a Teldon company

IPC INDEPENDENT
PHARMACY
COOPERATIVE



2025

YOUR CUSTOMERS DESERVE THE BEST.

For over 60 years, PPRB has been helping Pharmacies across North America build relationships, generate sales and win loyal customers with our signature line of high-quality, low-cost wall calendars that's packed with valuable content.

Be part of your customers' lives every day of the year with PPRB Wall Calendars, which are filled with informative & useful content, including:



Large Date Squares



Moon Phases



Sunrise/Sunset Times



Daily Fishing Guide



Gardening Guide

EXCLUSIVE HEALTH TITLES

Show your customers that you care about their well-being throughout the year with our Exclusive health-themed Wall Calendars that's perfect for your health-conscious and active patrons.

A. GOOD HEALTH¹

Getting into good health has never been more fun! Each month features health-specific illustrations by artist Ken Cookson, and comes with in-depth information and tips about contemporary health & wellness topics.

B. LIVING WELL

This calendar features images to inspire an active lifestyle. Each month includes information about contemporary health & wellness topics that promote living well.

Size when open: 10.75 in x 17 in
 Size when closed: 10.75 in x 9.5 in
 Bottom-flap imprint size: 10.5 in x 1.75 in (actual bottomflap size is 10.75 in x 2 in)

A.



CONTENT-FILLED
 VALUABLE
 TANGIBLE
 LONG-LASTING

B.



To view all our calendar images, visit PPRB.COM.

¹Good Health includes US/CA holidays and moon phases only. Other almanac information not included.

OTHER PPRB TITLES

AMERICAN CARS



Features a wide array of automobiles for car lovers, collectors & enthusiasts.

APPOINTMENT PLANNER



Features large date squares to record important events & appointments for every member of the family. *Includes seasonal tips.*

BACKYARD BIRDS



Features captivating images of colorful North American birds, perfect for novice and expert birdwatchers alike.

COMFORT FOODS



Includes a simple-to-follow, delicious recipe each month for culinary wizards and humble home chefs alike.

HOME SWEET HOME



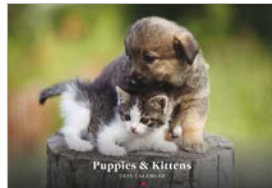
Features the artwork of Norman Rockwell, which is accompanied by motivational quotes.

NORTH AMERICAN WILDLIFE



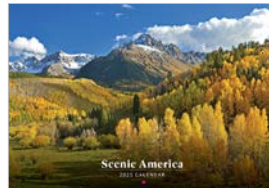
Features photographs of North America's local fauna for animal lovers.

PUPPIES & KITTENS



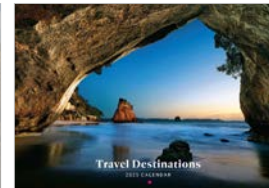
Features photographs of loveable, furry friends that dog & cat lovers are sure to enjoy.

SCENIC AMERICA



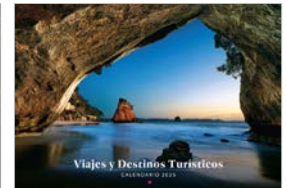
Features stunning scenery from across the USA.

TRAVEL DESTINATIONS



Features images of some of the world's most popular destinations to satisfy the avid traveler's wanderlust.

VIAJES Y DESTINOS TURISTICOS



Features images of some of the world's most popular destinations and a fully Spanish datepad.

MORE WAYS TO STAY IN FRONT OF YOUR CUSTOMERS



POCKET PLANNER

A compact & convenient 12-month planner with lots of space for recording notes, appointments, important dates, and contact information.

Size: 3.5 in x 6 in



MAGNETIC CALENDAR

Handy year-at-a-glance magnetic calendars. Visit PPRB.COM or contact your rep for all themes and styles.

Size: 3.625 in x 5.625 in



POST-IT® NOTES

Compact 25-sheet note pads adhere to a variety of surfaces. A simple & effective way to promote your company, product, or brand any time of the year.

Available Sizes: 4 in x 3 in; 4 in x 6 in



PRESS 'N STICK CALENDAR

BLACK or WHITE VINYL

A compact 13-month calendar, with month-at-a-glance per sheet. Mounted on either black or white vinyl, the calendar comes with an adhesive backing and your personalization printed in either classic gold foil (for black vinyl) or full color (for white vinyl).

Size: 3 in x 4 in

QUICK FACTS

90% of households have at least one wall calendar, which may be viewed up to 20 times a day.

70% of calendar recipients recall the advertiser's message on the calendar & will do business with that company again.

56% of consumers trust print marketing more than any other form of advertising.

ADD-ONS TO YOUR CALENDAR ORDER

COLORING BOOKS²

- A. Fun Being Healthy
- B. McPigeons are Moving
- C. Pharmacy Superheroes

Through coloring, children can learn about the world around them. These 20-page personalized coloring books are filled with activities that educate & entertain.

Contents include:

- Connecting the Dots
- Counting Game
- Maze
- And much more...

Size: 8.375 in x 10.75

Imprint Size: 7 in x 2 in
(printed in black on the cover)



²Must be purchased in conjunction with another calendar product and may not be purchased on their own.

NOTE: Every effort has been made to accurately portray the 2025 calendar products; however, PPRB reserves the right to make changes without notice.

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